

STRATEGIC PLAN 2010-2014

I. Expand and Enhance Educational Programs

From preparing young people for success, to providing an exceptional workforce to promote economic development, to teaching the basic skills for maintaining a healthy and productive lifestyle, education is important to the region's future. To compete favorably with other communities throughout the Southeast, Jefferson State Community College must establish a meaningful curriculum of educational opportunities to serve central Alabama. This bold, new five-year program will:

- **Establish New Nursing Programs at the Chilton and St. Clair Campuses**

The Nursing Program is the highest demand of all Jefferson State programs. By expanding this program to other campuses and increasing class size, Jefferson State will continue to meet the demand for qualified nursing personnel throughout central Alabama.

- **Enhance Workforce Development – Meeting the Needs of all whom Jefferson State Serves**

The College must position itself to respond more quickly to workforce development needs in the greater Birmingham area. Through this program, the College will continually assess these needs, develop new courses of study and meet demands as they become evident.

- **Develop and Implement a University Center**

Jefferson State currently partners with several universities, enabling its graduates to complete their baccalaureate degrees by attending classes taught at Jefferson State locations. As this concept becomes more popular with our students and universities, Jefferson State must work with our university partners to ensure we are prepared for the additional students served by this program.

II. Expand Student Outreach

Providing students with cutting-edge technology, offering classes in a manner and time that is effective and convenient for each student is paramount, and Jefferson State will continue to progressively keep pace with the society we serve. Helping students who would otherwise be financially unable to secure an education speaks to the dedication of the institution. Over the next five years, Jefferson State will:

- **Provided Technology Infrastructure to Connect all Jefferson State Campuses**

Jefferson State has the technology to connect each of our locations. It will install additional infrastructure and equipment to expand this connectivity, enabling us to effectively provide increased educational opportunities for our students at each of the College's campuses.

- **Enhance and Expand Distance Learning Initiatives**

Distance Learning provides flexible learning opportunities for a broad range of courses in various disciplines via non-traditional delivery methods such as the internet and videoconferencing. The College will expand its Distance Learning offerings and thereby serve an even greater population of students.

- **Enhance Technology for Jefferson State Students, Faculty and Administration**

Jefferson State will continue to provide the latest technology for its students, faculty and staff. The path to learning should not be obstructed by technological obsolescence, and an investment in the Partners for Progress initiative will allow our students greater access to the latest technological advances.