

VALUE STATEMENT

Partners for Progress is a regional initiative sponsored by the Jefferson State Community College Foundation, Inc. to enhance the educational opportunities available at its campuses in Jefferson, Shelby, St. Clair and Chilton Counties. This five-year program focusing on expanding academic programs and sustainable workforce development will bring together our corporate leaders and citizens as well as the elected officials across our four-county region to establish a true public-private partnership to guide and stimulate the economic growth of our area. A contingent of corporate and community leaders, along with the Jefferson State Community College Personnel, has worked diligently over the past six months to create the **Partners for Progress** Strategic Plan. Financing for such a visionary plan requires the dedicated, long-term support of Jefferson State and the **Partners for Progress** campaign.

Partners for Progress is not a “cause” or a charity. Rather, this initiative is a *sound business investment in our region’s future economic growth and development*. When you invest in **Partners for Progress**, you anticipate and deserve a good return on that investment. Here are the benefits that your community can expect from your investment in **Partners for Progress**:

- **Partners for Progress** will enhance your community’s ability to recruit and relocate new business and industry to the area as well as expand existing business and industry. Jefferson State’s five-year Plan includes increased student enrollment, expanded nursing and allied health programs, expanded academic offerings and enhanced workforce development programs. This educated workforce will draw additional business and industry, expanding payrolls and adding significant new tax dollars for government programs throughout the four-county region.
- **Partners for Progress** will help make your city and county a stronger economic workplace because of a better-trained, more educated workforce composed of Jefferson State graduates with greater opportunities than ever before.
- **Partners for Progress** will facilitate strategic alliances locally and regionally to enhance and expand educational development in the four-county region.
- In collaboration with our educational partners, **Partners for Progress** will help Jefferson, Shelby, St. Clair and Chilton counties forge a stronger partnership among public and private sector leaders, enhancing the prospects of providing a highly qualified workforce for area business and industry.
- **Partners for Progress** will enable Jefferson State to effectively manage its education programs to better support existing and future business, through expansion of vital programs.
- **Partners for Progress** will strengthen communications to the public and private community, keeping them more informed of emerging issues directly affecting workforce development in our region.

The success of **Partners for Progress** is dependent on the strong leadership and pace-setting financial commitments of business leaders and local governments in the four-county region. Those who are leading **Partners for Progress** are strongly committed to the future of our region, and we urge you to join them and become **Partners for Progress**!