



THE LEADER IN EACH OF US

COURSE OVERVIEW

Today, far-reaching advances in technology, continually increasing customer expectations, and the expansion of the global marketplace are redefining the standards for competitive success. As a result, organizations everywhere face a host of challenges, many of which were not visible even a few years ago. One of the key methods for responding to these new challenges is to make leadership the responsibility of everyone in the organization.

This is an awareness unit that defines what is common to leadership roles regardless of the individual's specific assignment or position in the organization.

LEARNING OBJECTIVES

- Explain the need for leaders to fulfill expanded, flexible roles in organizations and what that means for their own jobs.
- Describe five strategies leaders can use to create focus for themselves as they handle new roles and responsibilities in high-involvement organizations.
- Assess their level of effectiveness as a leader in light of the five critical leadership strategies.
- Determine ways they can use the five strategies to increase their effectiveness in their own jobs.

LEADERSHIP STRATEGIES

- Create a compelling future.
- Let the customer drive the organization.
- Involve every mind.
- Manage work horizontally.
- Build personal credibility.

TYPICAL TIME INVESTMENT

Time commitment varies. Please discuss with your Partner Development Manager.

Standard time investment without supplemental options: 4 hours 15 minutes

